Importance-Agreement Rating

City of Fort Lauderdale

Core Area: Communication

AREA	Most Important %	Most Important Rank	Agreement %	Agreement Rank	Importance- Agreement Rating	I-A Rating Rank
Top Short-Term Priority						
Employee receives information about job in a timely manner	41%	1	43%	6	0.2337	1
Other Areas						
Immediate supervisor keeps employee well informed	27%	2	57%	4	0.1161	2
Employees in other departments are easy to contact	18%	4	55%	5	0.0810	3
City's employee newsletter is a good source of information	12%	5	36%	7	0.0768	4
Employee knows who to refer the public to outside of his/her area	19%	3	68%	3	0.0608	5
Employee knows where to go with questions about work	10%	6	71%	2	0.0290	6
Employees in their own department are easy to contact	5%	7	77%	1	0.0115	7

Note: The I-A Rating is calculated by multiplying the "Most Important" % by (1-'Agreement' %)

Most Important %:

The "Most Important" percentage represents the sum of the first and second most important responses for each item. Respondents were asked to identify the items they thought should receive the most emphasis over the next two years.

Agreement %:

The "Agreement" percentage represents the sum of the ratings "4" and "5" excluding 'not apply' ratings

of 1 to 5 with "5" being strongly agree and "1" being strongly disagree.

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